



Ghostwriting Services



Why Write: A Personal Journey

Authoring a book, or even a published article, is a sure way of leaving your mark in the world. Many people dream of this accomplishment. Few act on those dreams.

Capturing my own story of where I come from, and impressions that my childhood experiences have made on who I am, were critical steps for me in the evolution of who I am today and who I might become. The result of that writing experience resulted in one of my books, *Soul Stirrings: How looking back gives each of us the freedom to move forward*. The experience was so liberating that I created several e-books to help others through a similar process.

My experience in Corporate America as a corporate officer taught me the value of clear, concise communications. From business letters to proposals, it's all about selling your ideas to people empowered to act on them. Therein lay another important lesson: we all need to be able to write our story.

I consider myself fortunate to have had opportunities seldom afforded many people who look like me. On a limited basis, I now avail myself to help those who have a burning desire to tell their stories.

Ghostwriters help you achieve this goal. Transparently. So no one will notice. And there is nothing to be ashamed of when you elect to take this route. Some of the most successful books have been ghostwritten.

At Locust Hill Publishing we can help you achieve your dreams.

What is a Ghostwriter?

A ghostwriter is one who writes with and for another individual on an anonymous, fee-basis. Generally, the ghostwriter signs a non-disclosure agreement so that the book's author feels secure that ideas won't be purloined. It is important that a degree of trust is established in order to get the best out of both the ghostwriter and client.

Most ghostwriters charge a flat fee for a specific book project, although there are those who charge on an hourly basis. There are certainly other ways of costing a project, depending on the ghostwriter, project, and client. We at Locust Hill Publishing prefer the flat-fee project basis.





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Our Process



We prefer that our clients begin with a clear idea of what they wish to accomplish. It saves time, energy, and angst. We highly recommend that our potential clients review our Pre-book Analysis, a free download, before we engage in dialogue. This document readily lets you know if you need to think about your project a bit more before spending money on it.

We also ask that you take a look at samples of our work to determine if the fit is right. There are many choices, and we want our clients to be satisfied with our work.

Fees

Fees for ghostwriting for most agencies run between \$15,000 to \$40,000—depending upon the complexity and word count. A complete line-editing job runs about half that. You can secure the services of writers who are **New York Times** best-selling authors and **Pulitzer Prize** winners; prices range from \$50,000 and up. If you only want an article to add to your list of publications, it can be between \$500 and \$1500, depending on its complexity, length, and the amount of research necessary.

I remember what it was like to get started writing. Modest circumstances would have precluded it, were it not for a network of professionals whose services I could afford. I've not forgotten that. Therefore, our fees are modest, comparatively speaking. They range from \$7,500 up, depending on the amount of research needed and the length of the book.

Lower fees in no way diminish our total commitment to your project, nor its quality. Our clients come through word-of-mouth advertising, so we aim to make you look good. We look good when you look good.

We begin the process by having a conversation to discern the scope of your project. If we both believe we can be of assistance, our commitment begins with a contract and receipt of a retainer fee. The retainer is generally $\frac{1}{4}$ of the anticipated overall fee for a clearly defined project.

If a complete manuscript has not been prepared, we begin by assessing the project, including defining a premise, message, and target audience. I produce the manuscript based on a raw manuscript, rough draft, notes, concepts, audiotapes, telephone conversations, face-to-face interviews, printed information, or other materials provided by you. If your manuscript is already prepared, we can evaluate it and determine a flat fee. The fee is determined by the amount of work we estimate as necessary to complete the project.

Once we've begun, we expect payment for whichever increment we've agreed to (1/4, 1/2, etc.) and write a number of pages commensurate with that increment. We send you what is written and you review it. If you are satisfied, you send us the next increment and, in this way, we continue through the entire book.



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Additional Services:

Through our network of partners who are experts in specific areas of book marketing, speaker development, speaker bureaus, and website support we and assist you in achieving most of your goals.

Examples of work

Published Works:

Books:

Soul Stirrings: How looking back gives each of us the freedom to move forward (Read excerpts at <http://www.locusthillpublishing.com/ss%20excerpts%202.htm>).

Study Guide for Teachers that accompanies *Soul Stirrings*

Write Publish Prosper From What You Know (e-book)

A Primer: Customer Service Excellence

An introduction to Teamwork, Collaboration, and Networking (collaboration, pdf copy attached)

Articles:

Confessions of a Reluctant Saleswoman . Published at over 20 online locations, including:
<http://www.wealthbuilderportal.com/Confessions-Of-A-Reluctant-Saleswoman.htm>,
<http://www.vectorpedia.com/news.php?CatID=8&ArtID=12034>),
<http://aids.hallym.ac.kr/success/038/ll0057.html>,
<http://www.get-articles.com/articles/revenue-generation/confessions-of-a-reluctant-saleswoman1>

The Goldmine in Your Brain. Published online at numerous locations, including:
<http://www.webpronews.com/topnews/2003/05/29/the-goldmine-is-in-your-brain>
<http://www.activepro.com/activepro-38-20030529TheGoldmineisinYOURBrain.html>
<http://www.advertisingknowhow.com/article-archives/Marketing/page484.html>

Family Pearls, Family Peace. Published online at over 10 locations, including:
<http://www.marriagefromatoz.com/articles/family/family-pearls-family-peace.html>
http://www.eureka-java-gold.com/article/Family_Pearls_Family_Peace_30410_Family_article.html
<http://www.oldfashionedliving.com/memoirs.html>
<http://www.memoirwriters.com/article.php?op=Print&sid=5>).

Mamma Can Help. Published online at:
http://www.womensarticles.com/article_31372_23.html



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Examples of Work, continued from page 3:

More Articles:

Write, Sell, Prosper from What you Know. Published online at
<http://www.writergazette.com/articles/article288.shtml>
<http://www.sohoday.com/sohoday-25-20030617WriteSellProsperfromWhatYouKnow.html>
<http://www.webpronews.com/topnews/2003/06/17/write-sell-prosper-from-what-you-know>

A Case for Service Excellence
Seven Secrets on How to ACE the Corporate Management Game – [A principled approach with guaranteed results]

From the Pulpit: Finding unity between the church and the hip-hop culture
(Ghostwritten: Published in *CHURCH* magazine)

Website content strategy and development

www.wecareworldwide.com
www.linconline.org
www.youngceos.biz
www.homeworknetwork.net
www.locusthillpublishing.com
www.u4abc.com
www.llife.org
www.jgarfunkel.com
www.amporteriii.com
www.adriennecc.com
www.cashforhomes247.biz

Read more about Joyce Coleman and Locust Hill Publishing at www.joycecoleman.com and www.locusthillpublishing.com.

Some items could not be included due to confidentiality agreements.

Please read our free pre-book Assessment

This tool will prove invaluable in that it helps you focus on your project, ultimately saving you time and money.

Contact us when you're ready to begin: joycecoleman@charter.net.